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14. ABSTRACT This poster describes the Army-funder Laboratory. Crowd behavior data coll mathematical models of human behavioral behavior. Verification and valid simulations and behavioral data. The methods of incorporating human behavioral data.	lected under controlle ior, which are then co idation can then proce results of these prelim	d laboratory con ded into compu- ed with compar inary efforts wi	nditions form tational mod isons betwee Il initiate fur	the basis for els of crowd n outputs from ther work in the	
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2007 Malcolm Baldrige National Quality Award Recipient

The Armament Research Development & Engineering Center

Innovative Armaments Solutions for Today and Tomorrow

Mathematical Capture of Human Crowd Behavioral Data for Computational Mod

Behavioral Data for Computational Model Building, Verification, and Validation

E. Mezzacappa, G. Cooke, G. Reid, R. DeMarco, C. Sheridan, & J. Riedener

Army's Target Behavioral Response Laboratory

TBRL>

Goal: To develop M&S processes for predicting crowd response to non-lethal weapons via a symbiosis between laboratory and computer

Conceptual Model

Lewinian Field Theory "Behavior results from field of psychological forces"





Control teams with non-lethal weapons in crowd scenarios form regions of negative valence blocking regions of positive valence. Control teams control crowd locomotion toward goals.



How crowd members move in response to non-lethal weapons use is an index of the psychological forces induced by the weapon.

Mathematical Model

Use motion capture to record location and locomotions of crowd members in response to non-lethal weapons.



Derive vector regression equations predicting location/velocity at a given time point from e.g., previous time point, distance from goal/control team/weapon, etc.



Calculate HUMAN aggregate crowd level metrics of leading edge, centroid, dispersion, vector fields, streamlines.

Computational Model

Use vector regression equations as computational models to calculate location and locomotions of virtual crowd members in response to non-lethal weapons.

$$\overrightarrow{B} = f(p, e) \qquad \overrightarrow{B} = \overrightarrow{G_1} + \overrightarrow{G_2} + \dots + \overrightarrow{G_n}$$

$$\overrightarrow{B} = \overrightarrow{G_1} + \overrightarrow{G_2} = \overrightarrow{G_{Target}} + \overrightarrow{G_{Weapon}}$$

$$\overrightarrow{G_{Target}} = \begin{bmatrix} \Delta X \\ \Delta Y \end{bmatrix} = [\alpha] \begin{bmatrix} p \\ e \end{bmatrix} = [\alpha] \begin{bmatrix} x_i \\ y_i \\ y_G \\ \vdots \\ M \end{bmatrix} \qquad \overrightarrow{G_{Weapon}} = \begin{bmatrix} \Delta X \\ \Delta Y \end{bmatrix} = [\beta] \begin{bmatrix} p \\ e \end{bmatrix} = [\beta] \begin{bmatrix} x_i \\ y_i \\ y_G \\ \vdots \\ M \end{bmatrix}$$

Run the simulation.

Inputs:

- 1) model building parameters
- 2) *novel* parameters for which human data are available Outputs:

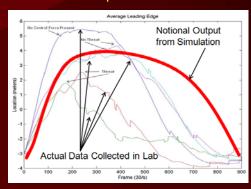
location and locomotion data on virtual agents

Calculate VIRTUAL aggregate crowd level metrics of leading edge, centroid, dispersion, vector fields, streamlines.

Verification and Validation

<u>Verification</u>: Comparisons of HUMAN crowd aggregate metrics with VIRTUAL aggregate metrics derived from simulation outputs from runs with *model building* parameters

<u>Validation</u>: Comparisons of HUMAN crowd aggregate metrics with VIRTUAL aggregate metrics derived from simulation outputs from runs with novel parameters



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